iDeal | Premium Reseller

Standard ERP

iDeal
Lithuania

■ ABOUT IDEAL

iDeal is an official Apple reseller in Lithuania. When it was established in 1994, they were Lithuania's only official distributor for Apple products and, in 2007, their first specialised Apple shop opened its doors. Since then, all shops have the prestigious Apple Premium Reseller status which drives their team's motivation to always offer the best possible services, ultimately exceeding customer expectations. Additionally, all iDeal employees continuously build their knowledge by utilizing Apple's official training materials. This served them well in receiving the highest certification level: Apple Sales Professionals. Inside iDeal shops, one can try and buy nearly all of Apple's current products with the eager assistance of an experienced sales staff.

■ KEY CHALLENGES

When iDeal established it's business, it was one of the first companies to work only with Mac computers and they needed a compatible system. This necessity led them to HansaWorld where products were first developed on the Mac platform, products that offered the best and most suitable solutions for iDeal.

■ THE SOLUTION

iDeal's retail manager, Lukas Vasiliauskas, states: "We chose HansaWorld because it was the only product for Mac with such wide functionality as well as adapted to Lithuanian market and law."

The company has been using HansaWorld's products since 1998 and is currently using the latest product – Standard ERP. The primary objective for this project was to implement a system with all modules and functionalities necessary for effective business management. The most important modules for iDeal are Stock and Point of Sale. They also use CRM, General ledger, Sales Ledger and Purchase Ledger. The goal moving forward is to automate the purchase order and debiting processes.

After many years of a successful relationship, iDeal has become HansaWorld's partner in Lithuania, and they now distribute

HansaWorld's products Standard ERP and Standard Accounts to their B2B clients.

As mentioned by Vasiliauskas, iDeal finds Standard ERP to be an easy to use and time efficient program; simple solutions lead to effective enterprise management. Their main ambition is to provide the best service to their costumers and feels they can achieve this with Standard ERP.

■ ABOUT HANSAWORLD

HansaWorld is a leading software house providing a full suite of Enterprise Resource Planning and Customer Relationship Management products that delivers the flexibility required by today's businesses.

The group employs more than 300 staff with a strong network of subsidiary companies and distribution partners on all continents. This network enables us to offer international implementation in over 30 languages with country specific localizations. The products are easy to use and available on all smartphones, tablets and desktops including Mac, iPhone and iPad.

HansaWorld continually invests in Research and Development to provide innovative and future proof products to our customers.

As recognized innovators for over 25 years, HansaWorld shows continued technological leadership in the international business software industry.

More than 550,000 companies trust us with their business critical information.

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